Let anyone who desires statistics go and stand, some spring afternoon, at five, at almost any corner of Third or Second avenue, its whole length, and let him notice, as he will in nine cases out of ten, that four handsome and prosperous saloons occupy the four corners. In the tenth case one corner has a drug store or some other store.

Until the home-coming tide of laboring men and poorly paid office workers and salesmen begins, he might estimate the rents and cost of upkeep in the saloons; then let him watch the sons and fathers that go through those swinging doors, and let him ask himself whether the domestic budgets of those men can stand the strain of 15 cents or 30 cents or more, daily, thrown away. Let him ask himself whether the woman who has been setting a table, watching a stew aid baking potatoes, nursing a haby and tucking it into bed (and perhaps has that day walked several blocks to buy meat at 3 cents a pound cheaper, carried children's shoes to be soled, and temporized with the man who collects for the sewing machine) is in a mood to be faced during dinner by a heavy, dull and tired husband, whose appetite is ruined and whose intelligence is dulled by three drinks of whiskey.

Why Kill the
Joys of Life?

The following statement of the case for liquor is from William H.

Hirst, attorney for the New York State Brewers' Association and counsel for the Society of Restaurateurs of New York. Mr. Hirst is state Brewers' Association and counsel for the Society of Restaurateurs of New York. Mr. Hirst writes:

To the Editor of The Tribune.

Sir: Prohibition approaches the solution approaches the solution approaches the solution approaches the solution and counsel for the Society of Restaurateurs of New York. Mr. Hirst writes:

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A Bussilian and the strain of 15 cents of upon the store of New York.

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A Bussilian ntelligence is dulled by three drinks

he men who frequent these saloons The men who frequent these saloons all go into the poorest of apartments and flats, and the toll of those saloons (and it would be interesting to know just what their total gross receipts are) comes out of those homes. Imagine the reverse situation, and that it was the working women who felt that they must sandwich a dangerous and expensive stimulant between the office and the home, and you would have legislation fast enough.

"Husband Drinks"

Pending the passage of laws that will make a poor woman's children a government rather than a personal expense, I sometimes do a little charitable dabbling, in a small way, and I know this; that when one woman of the relief committee of our village turns to another with the words, "Husband drinks," or "wife drinks," we have learned to abandon hope for that particular family. They may still increase, and be given blankets and food and coal, but there is no rehabilitation while that condition lasts. I think the books of all the charitable organizations would bear this out. I know some of the individual workers emphatically agree with me.

In San Francisco, immediately after the earthquake, we had blanks for the elaimants of relief to fill in, and many good families accepted help then. But six months later the blanks were changed and a space was made to follow the inquiry: Who drinks? Families that needed help six months after the catastrophe had a drunkard. "The father drinks." "The mother drinks." I ask any woman who has ever done work among the poorer people if she is not sickeningly familiar with those phrases.

Free will is, of course, delightful, but we have accepted the draft and no Sunday baseball, and, for that matter, no Sunday drinks, in New York, with great philosophy. Here is one more step that the men with self-control can voluntarily take to help their weaker neighbor.

I don't believe the most rabid antiprohibitionist would hesitate a second if his daughter asked him whether she would marry Jack Jones, who drank, or Tom Smith, who didn't. I don't believe he would contemplate with any particular pleasure that same daughter accustoming herelf to a cocktail before dinner, and admitting that she would miss it. If the other side can quote the first miracle we can go higher than that, to the Lord's own commandment, that a man love his neighbor as himself. The blow of prohibition will fall heavily on the habitual drinker, and perhaps he will solace himself, in extreme cases, with drugs. But the boys growing up will not, can not form the habit

From Wine to Whiskey;

From Opium to Heroin

The study of many cases of drug addiction has convinced Dr. Charles A. Rosewater, of Newark, that the bibition of alcoholic beverages only stimulates the use of habitting drugs. He reasons that al-

Author of "Mother" Pleads cohol used moderately is preferable lution of social problems from the to the use of drugs.

Author of "Mother" Pleads for Wife and Children When Husband Drinks

Brewers' Attorney

States Liquor Case

Brewers' Attorney

States Liquor Case

Dry Spots Near and For Are Cited for Both

Sides

Dry Spots Near and For Are Cited for Both

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Dry Spots Near and For Are Cited for Both

Sides

Following the president of the New York Piquor dealers who were the same of the attorney states testing of the same of the stronger alchelule when the same of the same the same than the same than the same than the same than the same the same than the sam

Interest of Poor lution of social problems from the wrong end. It is an attempt to make the history and the laws of a country follow the lead of the weak and mentally subnormal individual instead of the strong and rational one. To abridge the rights of the normal person because of the failings of the subnormal is like burning the barn in order to drive out the rats. If an institution of a privilege is going to be abolished because of the harm it does to the weak or subnormal person, then most every indulgence and luxury, and in fact many necessities, must be taken from the reach of all people.

Sumption. These beverages have been used from the beginning of historic times.

The pleasure to be had from wine is referred to in every work of literary merit from Homer to Longfellow and Tennyson, is glorified in history and in art and is testified to by the best brains and the best men and women of every age and of every land inhabited by the Caucasian people. The world would never have achieved its progress if the attitude of resignation and gloom which the prohibitionists would establish had become the prevailing trait of mankind. Those who have opened to life the resources of the world and the sweetness and charm of mature were men who longed for excitement and the vividness of experience which ever have been divines.

beer and wine. With respect to beer and wine, it cannot be said that their use is harmful. The whole experience of the human race contradicts this assumption. These beverages have been sumption. These beverages have been times.

The pleasure to be had from wine is referred to in every work of literary merit from Homer to Longfellow and Tennyson, is glorified in history and in legend, is sung in music and portrayed legend, is sung in music and portrayed legend, is sung in music and portrayed.

The the use of any kind of alcohol ing to see the anti-prohibitionists allowing themselves to be put into the lowing themselves to be put into

holders of income tax receipts.

To the Editor of The Tribune.

Sir: On reading the communications being published in your paper for and against prohibition, it is interesting to see that the prohibitionists almost without exception hold up the so-called hard liquors for castigation and base their arguments on the harm tey allege results from their use, and entirely ignore the harmlessness, or supposed harmlessness, of beers and light wines; and it is equally interest.

Parties to the context are examined.
On the one hand are the prohibitionist are examined.
On the one hand are the prohibitionist are examined.
On the one hand are the prohibitionists sufficient, convinced of the righteousness of their cause, coherent which the solidarity characteristic of every sort of crankism. Opposed to them is a collection of sellers and manufacturers of alcoholic beverages, whose of them is a collection of sellers and manufacturers of alcoholic beverages, whose of them is a collection of sellers and manufacturers of alcoholic beverages, whose of them is a collection of sellers and manufacturers of alcoholic beverages, whose of them is a collection of sellers and manufacturers of alcoholic beverages, whose of them is a collection of sellers and manufacturers of alcoholic beverages, whose of them is a collection of sellers and manufacturers of alcoholic beverages, whose of them is a collection of sellers and manufacturers of alcoholic beverages, whose interest in the question is examinated the prohibition ists, self-sufficient, convinced of the righteousness of their cause, coherent with the solidarity characteristic of every sort of crankism. Opposed to the individuals falling into any of these three groups, who evidently must form a minority of the individuals falling into any of these three groups, who evidently must form a minority of the manufacturers of alcoholic drinks must also beverages and are not harmed over a great many do use aloholic drinks must also beverages and are not harmed over a great many do use aloholic



A Business Should be as Big as Its Job

If bigness is of benefit to the public it should be commended.

The size of a business depends upon the needs which that business is called upon to serve. A business should be a as its job. You do not drive tacks with a pile-driver-or piles with a tack-hammer.

Swift & Company's growth has been the natural and inevitable result of national and international needs.

Large-scale production and distribution are necessary to convert the live stock of the West into meat and by-products, and to distribute them over long distances to the consuming centers of the East and abroad.

Only an organization like that of Swift & Company, with its many packing plants, hundreds of distributing houses, and thousands of refrigerator cars, would have been able to handle the varying seasonal supplies of live stock, and meet the present war emergency by supplying, without interruption:

First-The U. S. soldiers and the Allies in Europe by shipping as much as 800 carloads of meat products in a single week!

Second-The cantonments in the United States.

Third-The retailers upon whom the American public depends for its daily supply of meat.

But many people ask-Do producers and consumers pay too much for the complex service rendered? Everyone, we believe, concedes the efficiency of the Swift

& Company organization—in performing a big job in a big way at a minimum of expense. Swift & Company's total profit in 1917 was less than 4 cents on each dollar of sales of meat and by-products. Elimination of this profit would have had practically no effect on

Do you believe that this service can be rendered for less by any other conceivable method of organization or operation?



live stock and meat prices.

These questions and others are answered fully and frankly in the Swift & Company 1918 Year Book sent free on request. Address Swift & Company, U. S. Yards, Chicago

Swift & Company, U.S. A.

Liberty Bond given away **SLOGAN**

Monroe Clothes offer a \$50 Liberty Bond for Clothes. Slogans should be based primarily on Monroe quality and sales method. No entry fee. All entries received up to and including June 1st considered. Send in as many as you like.

In addition to the Liberty Bond given away for the best slogan, \$1.00 in Thrift Stamps will be given for each of the fifty next best slogans. The following slogan suggestions should give

Direct from maker to you-Monroe Clothes.

Upstairs Monroe Shops lower your clothes cost. Dress better for less-wear Monroe Clothes. Mail all slogans to Advertising Department,

Monroe Clothes Shop, 42nd St. & Broadway.



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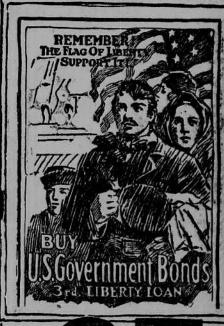
hat goviernment by

KIE PEOPLE: OF THE PEOPLE

and for the people, shall

NOT PERISH FROM THE LARTH





My Daddy Bought Me a Government Bond

THIRD LIBERTY LOAD

Did Yours?

BLUE LABEL

SUITS-TOPCOATS

America's Largest

Retail Clothiers

SATISFACTION GUARANTEED OR MONEY REFUNDED